



A The Emergence of Omegaverse: Where Does Omegaverse Come From?

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Abstract

Over the past decade, the “Omegaverse” (Alpha/Beta/Omega (A/B/O) dynamics) has grown from a niche online fanfiction trope into a prolific, multi-million-dollar global publishing phenomenon. Grounded in a rigid framework of biological determinism, the subgenre divides human society into immutable sexual and reproductive hierarchies. While academic interest in the Omegaverse has steadily increased, existing literature remains notably fragmented, relying on localized case studies of isolated fandoms or short historical snapshots. This study addresses this methodological gap by presenting a comprehensive, global historical synthesis that maps the macro-evolution of the subgenre across six decades. Tracing its development from its analogue, print-zine origins in 1960s Star Trek fandom, through its rapid digital codification in early 2010s Western online spaces (Supernatural and Teen Wolf), the paper details its subsequent transcultural migration and commercialization across East Asia. By analyzing its thematic transformation into Japanese Boys’ Love manga, South Korean webtoons (manhwa), and censored Chinese danmei literature, this study explores the central paradox of the Omegaverse: its capacity to simultaneously enforce patriarchal, non-consensual power dynamics and serve as a radical, subversive laboratory for queer liberation and feminist critical dystopias.

Keywords: Omegaverse, Fanfiction, Transcultural Media, Slash Fiction, Biological Determinism.